

RESULTS

JAN | MAR 2022

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Q1 22 Results

Mr. Ángel Vilá COO

Strategy execution whilst delivering growth



Another quarter of sustainable revenue growth...

• • •

...allowing to manage inflationary pressures at a time of currency support

New operating model adding efficiencies



Reinforced position in core markets

• • •

- New miMovistar offer launched to accelerate B2C growth; DAZN agreement in Spain allows for 15% La Liga net cost deflation
- **Brazil** service revenue growth accelerates, reduced legacy exposure, Oi deal a game-changer
- Synergies starting to kick-off in VMO2; gigabit leadership
- Germany network quality consolidated, CapEx peak passed, growth and profitability momentum



•••

- T. Infra, ongoing conversations with investors for Spain & UK fiberco vehicles
- T. Tech completing build-up of a fastgrowing business, acquisition of BE-terna in DACH market
- In-market consolidation prospects in Spain
- **T. Hispam**, higher profitability, reduced capital employed, more optionality



Sustained growth momentum delivers strong start to the year





Growth across the board

- Proven pricing power in most markets, protecting value
- B2B continues to thrive; digitalisation paying off
- OIBDA growth accelerates despite inflation



Strong commercial KPIs in key assets: fibre +20%; contract +5% y-o-y

• Increasing relevance of digital care; better productivity and UX



Strong FCF (up €480m vs Q1 21)



FX tailwinds



••• Key financial metrics

| | Q1 22 | | | Q1 22 | |
|----------------------------------|---------------------------|------------------|--|----------|-------------------|
| € in millions | Reported + 50% VMO2 JV | Organic y-o-y | € in millions | Reported | Reported y-o-y |
| Revenue | 10,883 | 3.2% | Revenue | 9,410 | (9.0%) |
| | | | OIBDA | 3,199 | (6.4%) |
| OIBDA | 3,753 | 2.1% | OIBDA Underlying | 3,071 | (12.1%) |
| | | | Net Income | 706 | (20.3%) |
| OIBDA-CapEx (ex-spectrum) | 2,435 | 6.4% | FCF (incl. leases principal payments) | 513 | n.s. |
| | | | Net Financial Debt ex-leases | 27,453 | (23.3%) |

| Positive FX impact FCF €53m, Debt -€1.3bn | | Changes to the perimeter (VMO2, TLXS towers, C. Rica, El Salvador) | | |
|---|-------|--|---------|--|
| € (m) | Q1 22 | € (m) | Q1 22 | |
| Revenue | 242 | Revenue | (1,592) | |
| OIBDA | 95 | OIBDA | (588) | |



••• A stronger Telefonica for uncertain times, beating rising inflation



••• Well on track for **2022 guidance**

2022 guidance

organic and including 50% of the JV in 2022 and 2021

| | Targets | 2021 Base | 2022 | Q1 22 |
|---------|------------------------------|-----------|------------------------------|--------------------|
| | Revenue | €42,452m | "Low single digit growth" | 3.2% |
| | OIBDA | €14,127m | "Low single digit growth" | 2.1% |
| | CapEx/Sales (ex spectrum) | 14.7% | Up to 15% | 12.0% |
| Shareho | lder remuneratio | n | | |
| | 2022 Dividenc | d € | 0.30/share | 20 2 Jui |
| | Interim Dec-22 | €0. | 15/sh. (cash) | |
| | Final Jun-23 | €0. | 15/sh. (cash) | 2.41% |



Progress towards ambitious sustainability goals

Environmental

Net-zero by 2040; Zero-waste by 2030; Avoid 12m tCO² emissions p.a. for customers by 2025

Reducing our carbon footprint:

- Telefónica Forest to absorb ~3,000 tCO₂
- Distributed generation; 23 plants now open (80 planned) in Brazil

Promoting the Circular Economy:

Roadmap launched for zero-waste target

Helping our stakeholders to decarbonise:

- Eco Rating (B2C) launched across all markets
- CDP 2021 Supplier Engagement Rating Leaderboard (TEF + VIVO)

90-97% MBB rural coverage by 2024¹; 33% female executives by 2024; Eliminate pay gap by 2050

Social

Connecting the unconnected:

- Continue to deploy FTTH to reach underserved areas
- 1st time mobile coverage to 32 localities (ARG)
- 5G: towns of <3,000 inhabitants after 700MHz switch-on (Spain)

Committed to retaining and attracting talent:

- Equality Plans (Spain): equal opportunities & pay
- Workforce Disclosure Index (WDI): Only telco receiving special mention across all categories

Governance



>€10bn sustainable financing; Zero-tolerance of corruption; Parity in main governing bodies by 2030

Increasing sustainability-linked financing:

• KPI-Linked Loan to Movistar Colombia

Highest standards of corporate governance:

• VMO2; equal gender and 25% ethnic background on leadership team by 2027

Leader in transparency:

 2nd in IBEX-35; Transparency International (Integrity, Compliance and Human Rights)



••• Spain







Revenue & OIBDA growth (y-o-y organic)





Revenue growth acceleration

Convergent ARPU y-o-y growth, lowest churn in 5 years, record high NPS

Double digit y-o-y growth in IT revenues

Redundancy plan executed. La Liga renewed with 15% net deflation

New miMovistar convergent portfolio, simple and flexible to easily integrate new home services

Prospects for in-market consolidation





••• Germany







Postpay net adds (k)



Revenue & OIBDA organic growth







Delivering sustained operational and financial momentum

Contract net adds +30% y-o-y

Network parity

Strong revenue & OIBDA growth

2022 guidance reiterated





••• Virgin Media O2



Lightning build (k)



Postpay net adds (k)



Revenue & OIBDA growth (y-o-y organic)







Focus on innovation, network investment and synergy realisation

Implemented price rises

5G in 400 towns & cities

Gigabit leader

Stable revenue, OIBDA growth

2022 guidance reiterated

Net ZERO EMISSIONS 2040 ZERO Scopes 1, 2 & 3



All organic according with Telefonica criteria

••• Brazil





FTTH Premises passed (m)

29.0 16.3 17.3 18.3 19.6 20.5 19.6 20.5 19.6 20.5 19.6 20.5 19.6 20.5 20

Revenue & OIBDA growth (y-o-y organic)





Strong reported growth at stable CF margins +18.1% revenue / +14.6% OIBDA (€) Stable OIBDA-CapEx margin at 25% Average Mb/s speed +57% y-o-y **Progress in offering best digital solutions Closed Oi mobile assets** acquisition





••• Oi mobile assets acquisition completed



Acquired Oi mobile assets for a total price of ~€1.0bn (R\$5.4Bn) -including earn out-





~€1.0bn synergies NPV (R\$5.4Bn), mainly network and commercial costs & CapEx; not including potential revenue synergies



In March 2022, Vivo's portion of Oi's assets generated **~€23m of monthly net revenues and we expect OIBDA and OIBDA-CapEx margin above 70%,** considering synergies running-rate



Reaffirming Vivo as LatAm's largest mobile customer base: 38% mobile M.S; 40% contract M.S.



Consolidating Vivo's leadership in quality of service whilst allowing Vivo to reduce CapEx intensity



••• Tech build-up

Outstanding Global Capabilities



••• Tech, outperforming its market





Infra, driving value creation



 1 Constant perimeter, excluding tower business $^2\,2^{nd}$ tranche of the transaction closing in Q2 22

5 **Telefónica**

Q1 22 Results

Mrs. Laura Abasolo CFCO & Head of T. Hispam

••• Hispam

Accesses Growth (y-o-y) Contract 28% 26% 25% 25% 22% 9% 8% 8% 6% 3% Q1 21 Q2 21 Q3 21 Q4 21 Q1 22 FTTH & Cable Premises passed (m)

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Revenue & OIBDA growth (y-o-y organic)







Growing while improving cash margins

Revs +9.7% & OIBDA +6.7% (€)⁽¹⁾

4.4m FTTH connections (+22% y-o-y) on new CapEx models

Revenues growing in all countries

COD Net ZERO EMISSIONS 2040 ZERO Scopes 1, 2 & 3

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(1) Revenue and OIBDA adjusted for organic criteria ex FX related impacts

Strong Balance Sheet, prudent management



credit facility by GBP 0.5bn

Conclusions

Mr. Ángel Vilá COO

••• Strong start to the year

Sequential improvement in organic and reported growth across whole Group



Beating inflationary pressure, worst should be behind

FX tailwinds, Brazil and Hispam growing double-digit in € terms

Synergies materialisation in VMO2; sizeable Oi synergies to start flowing through



Good commercial momentum, boosting FTTH; increasing customer relevance and engagement **Targeted CapEx; focused on NGN**



Further optionality ahead

Well on track to meet 2022 guidance; 2022 dividend confirmed



Results presentation and Q&A Session



Telefónica's management will host a webcast on 12 May at 10:00 AM (CET), 9:00 AM (BST), and 4:00 AM (EST)



Participants from Telefónica

- Ángel Vilá | COO
- Laura Abasolo I CFCO & Head T. Hispam
- Lutz Schüler | CEO Virgin Media O2

- Eduardo Navarro I Chief Corporate Affairs & Sustainability Officer
- Adrián Zunzunegui | Global Director of Investor Relations



- To access the webcast: <u>click here</u>
- The webcast replay **will be available on Telefónica IR's website** after the event



 To participate in the Q&A session, please register using the following link to receive the dial in and PIN details. <u>click here</u>.







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